

Incorporating
Australian Olive Industry Journal
Published by Ryan Publications Pty Ltd

Publisher
Hartley Higgins

General Manager
Elizabeth Bouzoudis

Editorial
Gerri Nelligan

Advertising
Helena Jones
sales@olivegrower.com.au

Production
Sandra Noke

Subscriptions
A one-year subscription (six issues) is \$49.50, and includes a copy of the 2011 *Australian and New Zealand Olive Industry Directory*. Subscriptions commencing July 1st 2011 will receive a copy of the 2012 *Australian and New Zealand Olive Industry*. Please pay by cheque or credit card to Ryan Publications.

Circulation
Nola Brigante
subs@olivegrower.com.au

Contributions
Articles and other contributions are welcome and will be published at the discretion of the editor. Photographs are best received as jpg files via email or should be high-quality prints or transparencies. Please indicate if articles and pictures are to be returned.

Printing
Lane Print Group
Adelaide

Ryan Publications Pty Ltd
ABN 85 085 551 980

630 Regency Road, Broadview
South Australia 5083
PO Box 1006, Prospect East
South Australia 5082

Phone +618 8369 9555
Facsimile +618 8369 9501

Website www.olivegrower.com.au

ISSN 1448-5486

Conditions
Opinions expressed herein are not necessarily those of the editor/publishers; information is published in good faith and we do not accept responsibility for damage which may arise from any possible inaccuracies. All rights reserved, none of the contents may be used in any other media without prior consent of the publishers. Published by Ryan Publications Pty Ltd.

In this issue...

September/October 2011
Issue 81

News

Olive oil Standard approved	8
Olive Levy Proposal update	9
World's best tasted at Savantes Australia	12

International news

New EU labelling laws pass final step	17
China plans growth in olive production, Spain in imports	22

Pests & diseases

Plant sanitation	24
Disease resistance and adaptability of olive cultivars	27

Grove development

DIY grafting a practical solution	30
-----------------------------------	----

Talking points

Lab tests explained (part 1)	32
------------------------------	----

Organics

Organic weed control - steps to reducing herbicides	34
Climate change manual for organic producers	35

Industry discussion

Does success lie at home or away?	37
-----------------------------------	----

Soil nutrients and supplements

Making the most of water and fertiliser	41
---	----

Olives New Zealand

Standard disappointment	43
Olives New Zealand plans celebration day	44

Marketing

More than just a culinary ingredient	46
Italy looks to convert northern European butter eaters	46

Olives & health

Health round-up	47
-----------------	----

Products & services **48**

What's on/Advertiser index **49**

Olive marketplace **50**

Cover: The Australian Standard for olive oil will bring new labelling requirements.